



## Small Business Marketing Accelerator Full Schedule

Wk	Tuesday	Tuesday Title	Thursday	Thursday Title
1	March 17	Module 1: The Simple Sales Funnel	March 19	Coaching 1: Funnel Gap Review + First Commitment
2	March 24	Module 2: Know Your Customer	March 26	Coaching 2: Customer Profile Workshop + Language Audit
3	March 31	Module 3: Creating Your Signature Offer	April 2	Coaching 3: Offer Refinement + One-Sentence Pitch Practice
4	April 7	Module 4: Building a Landing Page That Converts	April 9	Coaching 4: Landing Page Drafts Reviewed + Headline Workshop
5	April 21	Module 5: Email Sequences That Convert	April 16	Coaching 5: Email Sequence Drafts + Subject Line Workshop
6	April 28	Module 6: Social Media and the Funnel Framework	April 23	Coaching 6: Content Plan Review + Post Audit
7	MAy 5	Module 7: Awareness Posts — Getting Seen	April 30	Coaching 7: Live Post Creation + Awareness Feedback
8	May 12	Module 8: Engagement Posts — Building Trust	May 7	Coaching 8: Objection Mapping + Engagement Strategy
9	May 19	Module 9: Conversion Posts and Intro to Paid Ads	May 14	Coaching 9: Conversion Post Workshop + First Ad Concept
10	May 26	Module 10: Facebook and Instagram Ads Deep Dive	May 21	Coaching 10: Ad Setup Review + Targeting Workshop
11	June 2	Module 11: Putting It All Together	May 28	Coaching 11: Full Funnel Audit + Gap Closing
12	June 9	Module 12: Launch Prep — Your System Goes Live	June 4	Coaching 12: Launch Plans Finalized + Pre-Launch Check
13	June 16	<b>Module 13: Graduation + Signature Offer Launch</b>	June 11	<b>Graduation Celebration + 90-Day Goal Setting (Optional)</b>



